

Innovarum | Content Manager & graphic designer

Open Position

Short description: profile with experience in content creation (for websites, articles...), community management, graphic design, and video editing. If you have previously worked in the dissemination of EU projects (H2020, BBI JU...), you are a match!

Mandatory: C2 English level, 2 years of experience, relevant education in communication, design, marketing...etc.

Apply now!

1. Prepare a short 300–400-word blog post that could be published in our blog ([Click here!](#))
2. Send it together with your CV to careers@innovarum.es.

Deadline: 22/10/2021, applicants will be assessed on a weekly basis! Enrolment ASAP.

About Innovarum

We are INNOVARUM (www.innovarum.es) a company founded in 2013 and based in Madrid. We are an innovation consultancy assisting entities operating in the agri-food sector and the bioeconomy in shaping, writing, and managing their Innovation projects.

We work with start-ups, SMEs, large companies, Universities, Research and Technological Centres from across Europe. We team up with our clients and assist them in making their innovations real, We as well take part in EU projects as consortium partners, carrying out an array of tasks, including communication and marketing activities. Currently, we are involved in 8 EU-funded projects.

We now seek a content manager eager to get engaged with innovation, who can work closely with clients, colleagues, and project partners to meet deadlines and deliver great tailored content and graphic materials to different audiences through various channels and platforms.

WHAT WE OFFER YOU

1. A permanent position located in Madrid with a competitive salary range.
2. Enjoyable and comfortable work environment: flexible working schedule, remote work opportunities and a well-connected modern office space.
3. A path full of potential that supports ethical and environmentally sustainable projects.
4. Ample room for professional and personal growth: we are now embarking into an exciting new development phase!
5. A young, thriving, and international environment. We like to stay connected! We celebrate together victories and organise activities in different occasions during the year.

Description of the position and its duties

You will work in the marketing department, supporting the company's communication strategies as well as those of its projects. **Your daily work will involve active social media management, graphic materials planning & production, website content management, coordination and communication with clients and project partners to prepare content and support to the development of EU project proposals, reports, and communication deliverables (when necessary).**

MANDATORY TECHNICAL SKILLS

1. **2 years of experience** in content management/communication activities/graphic design.
2. **English & Spanish C2 level** (proficiency) is **MANDATORY**, both oral and written (no certificate required). Refrain from applying if you do not fulfil this requirement!
3. Relevant education in communication, design, marketing... or similar.
4. Confident with Adobe Illustrator, Photoshop, InDesign, and Premiere-Pro (if you also animate all the better).
5. Working knowledge of WordPress and familiar with Avada, Elementor or Divi Themes.
6. Familiar with social media scheduling and tracking tools (Hootsuite) and Google Analytics for web metrics.
7. International experience -professional or during education.

HIGHLY VALUED

8. Experience in **EU project communication and dissemination** (H2020, BBI JU...). Knowledge about R&D and innovation public funding structure and interest for the **agri-food sector and the bioeconomy!**
9. Other languages & skills (organised, focused on results, versatile, proactive, and team player...)